

WDWCollective



ANNIE SETTING/FOUNDER

WDWCollective is a social media hotspot for the Uncommon WDW Traveler. What makes someone Uncommon? As the millennial generation ages, we are seeing more and more nontraditional lifestyles, and this affects their travel habits. Not having children poses a different experience for the Walt Disney World seasoned explorer. This brand is catered to that reader, while also reaching out to the traditional family unit.

It's funny, it's educational, it's downright MAGICAL. It's WDWCollective. A space for the Uncommon WDW Traveler - like me.

Annie is also the co-host of the "Never Growing Up" Podcast, available on iTunes, Spotify, and Stitcher.

DEMOGRAPHICS

- 69% of followers reside in the US
- 83% of followers are female
- 43% of followers are 25-34
- 22% of followers are 18-24
- 13% of followers reside in Orlando, FL

STATS

- 60,000+ Monthly Impressions
- 20,000+ Monthly Unique Views
- 3,600+ Instagram Followers
- 230+ Facebook Friends
- 3%+ Engagement Per Post

COLLABORATION OPPORTUNITIES

Podcasting (Guest Host and Crossover Episodes)
Giveaway and Contests
In post picture and caption tags
Professional Photography
Sponsored Posts

REVIEWS

Want WDWCollective to review your product?

We would love to! Reviews will always have honest feedback. A product is required in order for a review to be produced. No product will be returned to the sender. Sending a product for review also gives you the option to host a giveaway at no charge.

CONTACT

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